



## SPRING, SUMMER & FALL 2012

**APPLICATION DEADLINE: JANUARY 9, 2012**

Artrider Productions Inc. has been nationally acclaimed for producing innovative events in the Northeast since 1982 and produces shows that maintain the highest standards and reflect an unwavering commitment to excellence.

### ***This application is for the Spring, Summer & Fall 2012 season ONLY***

- ***Spring CraftMorristown*** – New Jersey – March 16, 17, 18
- ***Spring Crafts at Lyndhurst*** – New York – May 4, 5, 6
- ***Guilford Craft Expo*** – Connecticut – July 19, 20, 21, 22
- ***Fall Crafts at Lyndhurst*** – New York – September 21, 22, 23

You may apply **ONLINE** at [www.zapplication.org](http://www.zapplication.org) (look for “**ARTRIDER’s Spring, Summer & Fall 2012 Events**”) or print out the *two* page paper **MAIL-IN** application at the end of this document. If you need assistance in applying or have questions about our shows, please contact us at [crafts@artrider.com](mailto:crafts@artrider.com) or 845.331.7900.

Artrider is committed to keeping our show standards high and keeping booth fees as low as possible. If you're having cash flow issues, **upon acceptance, please contact us to discuss payment options.** We want to work with you to make this a successful year for all of us.

***We welcome your application!***

#### **IMPORTANT NOTE**

We have several applications that come out in one year

***The CraftNewYork 2012, a Show and Sale to Benefit CERF+***, March 30 to April 1, 2012, is a separate application that may only be submitted online at [www.zapplication.org](http://www.zapplication.org) with a separate application fee and a deadline of October 14, 2011.

***The Holiday 2012*** application will be available in summer of 2012 and will be for our shows in November and December 2012. If you apply to the 2012 Spring, Summer & Fall shows, there will be no application fee for the Holiday 2012 application. If you have never applied to an Artrider event before, your application fee will be waived.

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## CRAFTMORRISTOWN – 22<sup>nd</sup> year

March 16, 17, 18, 2012

A loyal and sophisticated craft-buying audience is the hallmark of *CraftMorristown* at the popular and convenient Morristown Armory. Morris County is in one of the most affluent suburbs in the country. Artists will appreciate the easy load-in and breakdown, spacious exhibit area on one floor and cost-effective booth fee that includes full pipe & drape.

- 150 booths on one ground-level show floor
- Drive-in loading
- Booth fee *includes* pipe & drape
- Electricity, tables, chairs available at an additional cost
- Payments may be postdated to February 3, 2012
- *“upscale, sophisticated crowd and runs like a well-oiled machine.”* (Art Fair SourceBook)

### Set-up

Friday, March 16, 2012

### Show Hours

Friday, 5pm – 9pm; Saturday 10am – 6pm; Sunday 11am – 5pm

### CANCELLATION SCHEDULE

To Feb 3	0%
Feb 4 - Feb 17	25%
Feb 18 - Mar 2	50%
Mar 3 - Mar 19	75%
After Mar 19	100%

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## GUILFORD CRAFT EXPO – 55<sup>th</sup> year

July 19, 20, 21, 22, 2012

Produced in conjunction with the Guilford Art Center this landmark outdoor show located midway between NYC and Boston is held at the height of the summer season. The *Guilford Craft Expo* is one of the most successful and longest-running craft shows in America, with gate proceeds supporting the Guilford Art Center and its programs.

- 175 booths in historic Guilford, CT
- Charming and affluent seaside community
- Most booths under tents; some free-standing booth spaces available
- Booth fee *includes* 500 watts of electricity
- Tables and chairs available at an additional cost
- Payments may be postdated to April 13, 2012
- *“I love this show, and think Artrider has done a fantastic job with it. The quality of the work, and the customers are always exceptional.”* (2011 exhibitor evaluation)

### Set-up

Wednesday evening, July 18; Thursday morning, July 19

### CANCELLATION SCHEDULE

( % reflects payment due )

To April 13	0%
Apr 14 - Apr 27	25%
Apr 28 -May 18	50%
May 19 - June 18	75%
After June 18	100%

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## CRAFTS AT LYNDHURST – 28<sup>th</sup> year

The award winning *Crafts at Lyndhurst* enjoys a reputation for being among the best-known, best-attended and most successful arts festivals in the Northeast. Drawing audiences from Westchester, New York’s most affluent county, and the surrounding tri-state area these semi-annual shows benefit the National Trust for Historic Preservation. These events are held on the beautiful grounds of the historic Lyndhurst estate which overlooks the majestic Hudson River and is located in Tarrytown, New York, twenty miles north of Manhattan.

- 275 booths on 67 park-like acres
- 20 miles north of NYC
- Booths available in large tent or open area
- Abundant free parking
- Electricity (large tent only), tables and chairs available at an additional cost
- “A very beautiful show in an exceptional setting.” (Art Fair Source Book)

### Spring CRAFTS AT LYNDHURST

**May 4, 5, 6, 2012**

Checks may be postdated to March 2, 2012

#### Set-up

Thursday, May 3 from 7am - 6pm

Friday, May 4 from 6:30am - 8 am \*

*\*with special permission only*

### Fall CRAFTS AT LYNDHURST

**September 21, 22, 23, 2012**

Checks may be postdated to May 11, 2012

#### Set-up

Thursday, September 20 from 7am - 6pm

Friday, September 21 from 6:30am - 8am\*

*\*with special permission only*

### CANCELLATION SCHEDULE

( % reflects payment due )

#### SPRING

To March 2	0%
Mar 3 - Mar 12	25%
Mar 13 - Mar 19	50%
Mar 20 - Apr 3	75%
After April 3	100%

#### FALL

To May 11	0%
May 12 - June 8	25%
June 9 - July 20	50%
July 21 - Aug 20	75%
After Aug 20	100%

## STANDARDS

All work displayed must be original and made in North America. It must be created by the artist or under the artist's direct supervision. Whether one-of-a-kind or limited editions all work should be expertly executed without technical faults. Work should be made by hand or with the use of appropriate tools, and should demonstrate imagination and the mark of the artist's individual vision. Work will be evaluated on the basis of design, craftsmanship and originality.

*All media are acceptable **except:** any item not made by the applicant; objects from commercially available kits, parts or patterns; pottery, glass or other materials made from pre-manufactured molds; embellished commercial objects and clothing; factory-made items; tee shirts; assembled jewelry; silk flower arrangements; cut bottles; bonsai. Such items and/or exhibitors may be removed from the show at the discretion of the show management without prior notification and/or refund. No "hawking" of work is allowed.*

Painting, photography, sculpture and hand-pulled prints are acceptable. Reproductions of 2D artwork may not exceed 25% of the work in your booth and must be clearly labeled as reproductions.

## SELECTION PROCEDURE

Selection will be done by Artrider Productions with the assistance of artist advisors. All applications are scored numerically and invitations are extended to those who receive the highest scores. Final cut-off scores will vary from one medium to another and one event to another. A waiting list is created from the scores immediately following those awarded exhibition space. Our decision is final with regard to acceptability of applicants' work.

## APPLICATION PROCEDURE

***You may apply ONLINE at [www.zapplication.org](http://www.zapplication.org) or you may print out a MAIL-IN APPLICATION at the end of this document.***

## APPLICATION DEADLINE and FEES

***The application deadline for Spring, Summer & Fall 2012 is **JANUARY 9, 2012**. Late applications will be accepted until **JANUARY 12, 2012** with an additional \$25 fee.*** Notification for all shows will be sent starting in mid-February with Spring CraftMorristown notifications coming out first. ***Call us if you do not receive all notifications by March 1, 2012.***

Once you apply to the Spring, Summer & Fall 2012 shows, there will be no application fee for the upcoming Holiday 2012 application. CraftNewYork 2012 has a separate application fee.

If you have never applied to an Artrider event before, your application fee will be waived.

<b>First time applicants</b> .....	<b>\$0</b>
Online application at <a href="http://www.zapplication.org">www.zapplication.org</a> .....	\$40
Mail-in application postmarked on or before January 9, 2012.....	\$40
Late applications postmarked after January 9, 2012.....	\$65

## INSTRUCTIONS FOR MAIL-IN APPLICATIONS

You must use a Primary Artist Name that will remain consistent throughout your application and future records. The Secondary Artist Name is for collaborating artists whose name will appear on your booth sign. Please put the Primary Artist's name on everything (CDs, checks, etc.) We encourage you to include a résumé or biographical information. **MAIL-IN Applicants must submit *digital images* for review.**

If accepted, you will receive a confirmation form which will verify booth size, electricity and corner requests. You may make special booth requests at that time.

### BOOTH SHARING

If you wish to share a booth with another craftsperson, you each must submit an application, go through the selection process and be accepted. Both applicants should indicate sharing preferences on both application forms.

### IMAGES

If you did not apply in 2010 or 2011 you must submit professional quality, high-resolution digital images on CD representing the type of work you intend to sell at the events. **Images may not be more than two years old.** Images must represent one-of-a-kind and production items in approximately the same proportions as they will be shown in your booth. Only the type of work shown in your images is acceptable for display. An image of your booth/display is also required. CDs will be retained. **Do not send PowerPoint presentations or videos. Do not send samples.** They will be returned unopened.

### **Digital Images Requirements: Submit 5 high-resolution digital images of your work on a CD clearly marked with your Primary Artist Name.**

Specifications: at least 300dpi, saved in .JPG format. ZAPP™ or Juried Art Services formats are also acceptable on CD. *Please call us if you need further instructions.*

If you applied to an Artrider show in the 2010 or 2011 season, we have your images on file. You do not have to resubmit your images unless you wish to show new work but **we urge you to send us new images** because images are reviewed with each new submission. Check the box on the application that says "2010/2011 images are on file."

We reserve the right to use images for publicity and advertising.

## JEWELRY - SPECIAL INSTRUCTIONS

If you are not applying as a jeweler, but intend to sell jewelry, you must submit an additional set of 5 images of your jewelry.

- For MAIL-IN applications, indicate jewelry as your secondary medium on the application form and include a second image description sheet
- For ONLINE Zapplications you must apply twice (you will need to create two separate profiles on [www.Zapplicaton.org](http://www.Zapplicaton.org) to do this)

## SPECIAL REQUESTS

Please do not include special requests pertaining to booth locations, set-up, health issues, etc. on this application. Upon acceptance you will receive a confirmation form which must be signed and returned to us. There is a designated section for special requests on that form.

## WAITING LIST

If you are placed on a waiting list, you will receive a waiting list number. Booth fees will not be deposited until a space becomes available and you authorize deposit.

## PAYMENT METHOD

You may use Visa, MasterCard, Discover or American Express or enclose separate checks payable to Artrider Productions, Inc. Your check(s) will be deposited or your credit card charged on the appropriate payment dates indicated in this material. If you are not accepted, your check(s) will be returned and/or credit card not charged.

- Make a separate check for each show (You may not combine checks and credit card payments for a single show)
- Checks may be postdated to the dates indicated in this information

## REFUNDS AND CANCELLATIONS

Notice of your intent to withdraw from an event, and requests for refunds, **must be in writing and postmarked according to the dates on the cancellation schedules above.** Please confirm with Artrider that your fax, e-mail or letter has been received, since none of these methods have proven 100% reliable. If you paid by check, refunds will be issued after your payment has cleared. There will be a \$50 charge for all returned checks. If you paid by credit card your refund will be credited when applicable.

***IMPORTANT NOTE: Your signed application form is a contract with Artrider affirming that you are ready, willing and able to participate in the event. Therefore, all payments will be due, checks will be deposited, and all credit cards will be charged on the confirmation due date or postdated check date, whichever is later, REGARDLESS OF WHEN WE RECEIVE YOUR SIGNED CONFIRMATION FORM, UNLESS WE HAVE VERIFIED YOUR WRITTEN CANCELLATION. In cases where cancellations occur before fees have been deposited (e.g., bounced checks, special requests to hold payment, payment plans, non-payment, etc.) THE PERCENTAGE OWED ARTRIDER IS STILL DUE.***

## HARDSHIP CANCELLATIONS

Cancellations that occur due to last minute emergencies or unusual hardships will be handled on a case by case basis. The exhibitor may be asked to provide proof of the circumstance before a decision can be made about a refund. The amount of the refund is at the discretion of Artrider and will vary on a case by case basis. Artrider also encourages exhibitors experiencing hardships and emergencies to contact the Craft Emergency Relief Fund (CERF+), [www.craftemergency.org](http://www.craftemergency.org) for assistance.

## SALES TAX

Exhibitors must have a valid state sales tax certificate from the state in which each event is held. Exhibitors are responsible for collecting and reporting sales tax. Certain wearable items are exempt from some tax collection in New Jersey. It is your responsibility to find out if your work qualifies for exemption. Tax certification processing may take up to six weeks. You may submit an application without your tax certificate but you must have your certificate before you can participate in an event. No one is allowed to set up without the appropriate sales tax certification. Check fees for corporate sales tax applications in each state before applying to the show(s).

Contact info is as follows:

New Jersey: 609.292.6400 or <http://www.state.nj.us/treasury/taxation/>

Connecticut: 860.297.5962 or <http://www.ct.gov/drs/>  
New York State: 518-457-5431 or <http://www.tax.ny.gov/>

## DISPLAY

You are required to provide a self-contained display (except for CraftMorrystown, where all booths are provided with pipe & drape). Backdrops or enclosures, such as drapes, panels, walls, etc., are required. Tables and chairs are available for rent at all shows. All events will be held rain or shine. Outdoor exhibitors should prepare for every type of weather.

Booth displays should be consistent with the quality of your work. All stored inventory and crates must be out of public view. All signage must be professional (no handwritten signs). All inventory, display units, chairs, etc. must fit within the designated boundaries of your space. You may not expand into the aisles. Please design your booth accordingly.

## SECURITY AND LIABILITY

Twenty-four-hour security is provided during Artrider events. However, we assume no responsibility for damage, theft or loss of exhibitor work, personal property or display. **We urge all exhibitors to carry their own insurance.** Exhibitors must comply with all applicable state and local laws regarding the sale of their work and with local fire codes with regard to flammability of booth and display materials. CERF+ is an excellent resource for insurance information. Please visit [www.craftemergency.org](http://www.craftemergency.org) for more information.

## TRUCKING

Art In Motion is an independent trucking firm that services most Artrider shows. Art In Motion provides drop off and pick up directly to and from your booth space and can transport from one show to another (e.g., ACE, GLM, etc.) or to your studio or rendezvous point. (Services are limited to availability and locations.) Please contact Art In Motion directly at 802-893-7777 or [artmoves60@aol.com](mailto:artmoves60@aol.com).

## SET-UP, ACCOMMODATIONS & TRAVEL

Detailed set-up instructions and information on travel parking, hotels, etc. will be sent to exhibitors upon acceptance.

## ADVERTISING AND PUBLICITY

To maximize exposure in the extensive metro New York market, Artrider has one of the largest advertising budgets in the industry. Artrider's award-winning advertising campaigns are designed to convey the unique value of the hand-made object and the vision of contemporary craft makers in the United States. Artrider employs multiple marketing approaches in order to cultivate and capture the highest-quality clientele. Our innovative marketing campaign comprises of:

- direct mail campaigns (full-color pieces sent to 75,000 carefully targeted households, including previous Artrider show attendees, and unlimited color postcards available to exhibitors for their mailing lists)
- social media networking (Web and e-mail campaigns)
- print advertising (newspapers, magazines, billboards and posters)
- broadcast media advertising (radio and television)
- public relations campaign (media releases, media kits, public service announcements and the creative leveraging of longstanding relationships with media professionals)

## MAILING LISTS

We will provide you with as many promotional postcards and/or stickers (for your own postcards) as you request. We will also send a list of targeted zip codes for your use in preparing your mailings.

We urge all exhibitors to cultivate and utilize their own mailing lists. Direct mail and E-mail are the most effective ways of getting proven buyers to see your work.

## ABOUT ARTRIDER

Artrider Productions Inc. has been nationally acclaimed for producing innovative craft shows since 1982. Artrider produces events that maintain the highest standards and reflect an unwavering commitment to excellence. Artrider has also demonstrated a longstanding commitment to the craft and arts communities, raising more than three million dollars for the National Trust for Historic Preservation, and has supported numerous nonprofit arts and social organizations. Stacey Jarit, former enamelist and Artrider director, served on the executive boards of the Craft Emergency Relief Fund and the Woodstock Byrdcliffe Guild, the country's longest continually running arts colony.

## CONTACT INFORMATION

Any questions?

- Call us at: 845.331.7900, 10am to 5pm, Monday - Friday, EST
- E-mail us at: [crafts@artrider.com](mailto:crafts@artrider.com)
- Fax us at: 845.331.7484
- Visit our website at: [www.artrider.com](http://www.artrider.com)
- Write us at: PO Box 28, Woodstock, NY 12498
- Go to [www.zapplication.org](http://www.zapplication.org) to apply online

## **CONTINUE TO THE FOLLOWING 2 PAGES FOR MAIL-IN APPLICATION FORM**

Artrider Productions reserves the right to alter information, facts and figures at any time without prior notification.

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P.O. Box 28 • Woodstock, NY 12498 • Tel: (845) 331-7900 • Fax: (845) 331-7484 • www.artrider.com • crafts@artrider.com

FOR OFFICE USE ONLY

PLEASE READ ACCOMPANYING 2012 INSTRUCTIONS BEFORE FILLING OUT THIS FORM

PM DATE	APP FEE	BTH FEES	IMAGES	DESC	BTH	SIG	DATE ENTERED
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# ARTRIDER SPRING, SUMMER & FALL 2012 APPLICATION AND CONTRACT

DEADLINE: January 09, 2012

**Primary Artist Name**

FIRST \_\_\_\_\_ LAST \_\_\_\_\_

**Secondary Artist Name (collaborating artist only)**

FIRST \_\_\_\_\_ LAST \_\_\_\_\_

**Business Name** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Studio Phone** ( ) \_\_\_\_\_ **Fax** ( ) \_\_\_\_\_

**Home Phone (if different)** ( ) \_\_\_\_\_

**Cell** ( ) \_\_\_\_\_ **Emergency Contact** ( ) \_\_\_\_\_

*These numbers are for internal use only and must be different from the number above.*

**E-mail address** \_\_\_\_\_

**Website URL** \_\_\_\_\_

**Tax ID#:** NY \_\_\_\_\_ NJ \_\_\_\_\_ CT \_\_\_\_\_

**Shipping Address (if different than above)** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**CHECK ALL THAT APPLY:**

I am a new applicant  My 2010/2011 images are on file

**MEDIA:**

- |   |                                  |   |
|---|----------------------------------|---|
| <input type="checkbox"/> Wearable Fiber     | <input type="checkbox"/> Clay    | <input type="checkbox"/> Metal                            |
| <input type="checkbox"/> Non-Wearable Fiber | <input type="checkbox"/> Leather | <input type="checkbox"/> Painting, Printmaking or Drawing |
| <input type="checkbox"/> Metal Jewelry      | <input type="checkbox"/> Wood    | <input type="checkbox"/> Photography                      |
| <input type="checkbox"/> Non-Metal Jewelry  | <input type="checkbox"/> Glass   | <input type="checkbox"/> Mixed Media                      |

Other (describe): \_\_\_\_\_

**IF YOU ARE USING A CREDIT CARD TO PAY FEES, PLEASE COMPLETE THIS SECTION:**

Charge to:  Visa  MasterCard  Discover  Amex

Account # \_\_\_\_\_

Expiration Date \_\_\_\_\_ **Security Code** \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address (if different from mailing address) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

## IMAGE DESCRIPTIONS

Description & Technique	Material	Size	Retail Price
1. _____ _____	_____	_____	_____
2. _____ _____	_____	_____	_____
3. _____ _____	_____	_____	_____
4. _____ _____	_____	_____	_____
5. _____ _____	_____	_____	_____
6. Booth display, location & date: _____			

**IMAGES:** Number .JPG files and/or thumbnails to match with description above.

Do NOT send DVD's or PowerPoint presentations.

Attach additional descriptive information if desired.

**BE SURE TO COMPLETE BOTH PAGES OF THIS FORM AND MAKE COPIES FOR YOUR RECORDS.  
MAIL COMPLETED APPLICATION WITH IMAGES AND PAYMENT TO ADDRESS ABOVE OR APPLY ONLINE AT WWW.ZAPPLICATION.ORG.**

**POST-DATE CHECKS TO THE FOLLOWING DATES:**

SPRING MORRISTOWN - FEB 3, 2012  
 SPRING LYNDURST - MAR 2, 2012  
 GUILFORD EXPO - APR 13, 2012  
 FALL LYNDHURST - MAY 11, 2012

**Spring CraftMORRISTOWN  
 March 16, 17, 18**

10' x 10' @\$495 \$ \_\_\_\_\_  
 15' x 10' @\$742.50 \$ \_\_\_\_\_  
 20' x 10' @\$990 \$ \_\_\_\_\_  
 I request a corner @\$195 additional\* \$ \_\_\_\_\_  
 I require \_\_\_ watts of electricity @\$65 per 300 watts \$ \_\_\_\_\_  
**TOTAL ENCLOSED \$ \_\_\_\_\_**

Check # \_\_\_\_\_  Credit Card  
 I require (#) \_\_\_\_\_ postcards and/or (#) \_\_\_\_\_ stickers

**Spring CRAFTS AT LYNDHURST  
 May 4, 5, 6**

Outside space 10' x 10' @\$755 \$ \_\_\_\_\_  
 Outside space 15' x 10' @\$1132.50 \$ \_\_\_\_\_  
 Outside space 20' x 10' @\$1510 \$ \_\_\_\_\_  
 Outside corner \$195 additional\* \$ \_\_\_\_\_  
 In large tent 10' x 10' @\$855 \$ \_\_\_\_\_  
 In large tent 15' x 10' @\$1282.50 \$ \_\_\_\_\_  
 In large tent 20' x 10' @\$1710 \$ \_\_\_\_\_  
 Tented corner \$295 additional\* \$ \_\_\_\_\_  
 I require \_\_\_ watts of electricity @\$65 per 300 watts \$ \_\_\_\_\_  
 (Tented only)  
**TOTAL ENCLOSED \$ \_\_\_\_\_**

Check # \_\_\_\_\_  Credit Card  
 I require (#) \_\_\_\_\_ postcards and/or (#) \_\_\_\_\_ stickers

**2012**

**APPLICATION FEES**

- **No Charge** for new applicants only
- **\$40** postmarked by Jan. 9, 2012
- **\$65** postmarked after Jan. 9, 2012 waiting list only
- **Send only ONE application fee**

**ALL DIMENSIONS ARE WIDTH x DEPTH**

20' x 10' booths available on a limited basis.

**CHECKLIST**

- Write the Primary Artist's name on everything.
- Sign and return this form; make copy for your files.
- If paying by check:
  - Send a separate check for each show.
  - Send a separate check for the application fee (see above)

**GUILFORD CRAFT EXPO  
 July 19, 20, 21, 22**

Outside space 10' x 10' @\$625 \$ \_\_\_\_\_  
 Outside space 15' x 10' @\$937.50 \$ \_\_\_\_\_  
 Outside space 20' x 10' @\$1250 \$ \_\_\_\_\_  
 In large tent 10' x 10' @\$650 \$ \_\_\_\_\_  
 In large tent 15' x 10' @\$975 \$ \_\_\_\_\_  
 In large tent 20' x 10' @\$1300 \$ \_\_\_\_\_  
 Corner \$150 additional\* \$ \_\_\_\_\_  
 Electricity 500 watts included \$20 per additional 100 watts (based on availability) \$ \_\_\_\_\_  
 Town green maintenance fee (required) \$30 \$ \_\_\_\_\_  
**TOTAL ENCLOSED \$ \_\_\_\_\_**

Check # \_\_\_\_\_  Credit Card  
 I require (#) \_\_\_\_\_ postcards and/or (#) \_\_\_\_\_ stickers

**Fall CRAFTS AT LYNDHURST  
 September 21, 22, 23**

Outside space 10' x 10' @\$795 \$ \_\_\_\_\_  
 Outside space 15' x 10' @\$1192.50 \$ \_\_\_\_\_  
 Outside space 20' x 10' @\$1590 \$ \_\_\_\_\_  
 Outside corner \$195 additional\* \$ \_\_\_\_\_  
 In large tent 10' x 10' @\$895 \$ \_\_\_\_\_  
 In large tent 15' x 10' @\$1342.50 \$ \_\_\_\_\_  
 In large tent 20' x 10' @\$1790 \$ \_\_\_\_\_  
 Tented corner \$295 additional\* \$ \_\_\_\_\_  
 I require \_\_\_ watts of electricity @\$65 per 300 watts \$ \_\_\_\_\_  
 (Tented only)  
**TOTAL ENCLOSED \$ \_\_\_\_\_**

Check # \_\_\_\_\_  Credit Card  
 I require (#) \_\_\_\_\_ postcards and/or (#) \_\_\_\_\_ stickers

**The application for the November and December 2012 holiday shows will be posted at a later date.  
 CraftNEWYORK 2012 is a separate application and is only available at Zapplication.org and is due October 14, 2011**

GENERAL RELEASE AND ACCEPTANCE OF RULES - I, the applicant, do expressly release the producer, Artrider Productions Inc., the Owners of the show sites and Employees from any and all liability for any damage, injury or loss to any person or goods which may arise from participation in the event(s). If this application is accepted, I give permission to use my name, business name, images submitted and any photographs or videotape taken at the shows of me or my items for advertising and publicity purposes. I make this application in good faith and am ready, willing and able to participate in the event(s) upon acceptance. I understand that written notification of acceptance into the event(s) implies a contract with all the duties, fees and obligations incumbent therein. I understand that requests for cancellations and refunds must be made in writing and postmarked by the dates indicated on the cancellation schedules. I have read the show rules and I agree to abide by said rules, payment schedules, and cancellation schedules.

X Applicant Signature \_\_\_\_\_ Date \_\_\_\_\_

X Print Name \_\_\_\_\_

**DO NOT INCLUDE BOOTH SPECIAL REQUESTS ON THIS APPLICATION  
 BE SURE TO COMPLETE BOTH PAGES OF THIS FORM AND MAKE COPIES FOR YOUR RECORDS.  
 MAIL COMPLETED APPLICATION WITH IMAGES AND PAYMENT TO ADDRESS ABOVE OR APPLY ONLINE AT WWW.ZAPPLICATION.ORG.**

\* subject to availability